

Our name

Always write nikuniku.ai in lowercase. The wordmark is fixed vector geometry. Use the source asset; never retype it.

Case & hierarchy

English UI uses sentence case. Technical names retain their official spelling. Code and file paths retain their exact syntax.

nikuniku.ai

Always lowercase. Even at the start of a sentence.

API · CLI · SDK · MCP · SVG · PNG · PDF · JSON



Leave space around the logo

Preserve proportions and negative space. Leave at least 1x around a lockup, preferably 2x. x is the wordmark stem width. A standalone symbol needs space equal to at least 10% of its height.



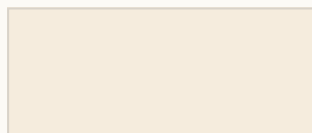
32 px — Suggested symbol min. height · 240 px — Suggested horizontal min. width

Our colors

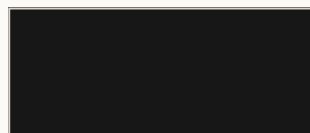
Use carmine for emphasis and ivory for backgrounds. Show people and model results in their original colors, without brand color filters.



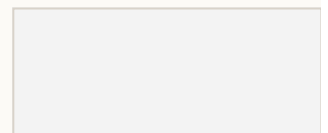
#B62C45
Carmine



#F5ECDD
Bone Ivory



#171717
Ink



#F3F3F3
Neutral

nikuniku.ai

Brand guidelines

v0.5 / en / 2026-10-30

Typography and tone

Use the supplied artwork for the wordmark and system fonts for readable body text.

Put people at the heart of the shot.

Aa Bb Cc · 0123456789

Body	16 px / 1.7
Secondary text	14 px / 1.6
Metadata	12 px / 1.5
Controls	14–16 px
Headings	36–72 px

Body text uses device system fonts. No external font is loaded or redistributed.

Date and number example

Oct 30, 2026 · 1,234.56

Functional icons

Use Lucide for interface actions: a 24 × 24 source grid, a stroke width of 2 source units and `currentColor`. Strokes scale with the displayed size. Keep familiar symbols for actions such as download, play and close.

Language selection

Use the globe icon for every language entry point, now and in future products. Show language names in their own language. Never substitute country flags.

Globe opens the language list. Escape closes it and returns focus. Tab moves through language links.

Integration badges

These badges identify the technology used; they do not imply certification or partnership. Attribution and white-label rights follow separately agreed terms. Supporting badge text and clear-space annotations still use system fonts, rather than outlined paths.

Version 0.5

Implementation candidate. AI editorial checks are recorded; native-speaker and legal approval are not claimed.

Each locale has its own copy file. This is editorial review by AI, not a claim of native-speaker or legal approval.

Our story is included separately in the `story/` folder. Read it alongside these guidelines.